## ORDER

Orders Order / Rev: 67404 08887246 Alt Order #: LOVE/HOUSE/R ADD Product Desc: KTVX-TV C16C22 Estimate: 10/20/12 - 10/22/12 Continental Washington DC Flight Dates: Primary AE: Original Date / Rev: 10/19/12 / 10/19/12 Sales Office: **CNAT** CIA - O Order Type: Sales Region: National **Smart Media** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 814 King Street EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Mia Love A35+ New Business Thru: Demographic: **Product Codes: US Congress** Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: Agency External ID: AGY, POL-CAND, GEN

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	34	\$9,905.00	\$8,419.25

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	34	\$9,905.00	\$8,419.25	0.00
Totals	34	\$9,905.00	\$8,419.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVX-TV	50%	\$9,905.00
Market	100%	\$19,810.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	0%	\$0.00
KSTU	50%	\$9,905.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	0%	\$0.00
UNKWN	0%	\$0.00

Lr	n Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E '	KTVX	10/20/12	10/20/12	Good Morning Am	erica <b>S</b> M	6:00 AM-7:0	00 AMS	5- :30	3	\$50.00 P-3	0.00 NM	3	\$150.00
				GMA Sa 6a-7a									
	SAT GN	1A											
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neek: 10/	15/12	10/21/12	S-	3	\$50.00	0.00						
E 2	2 KTVX	10/20/12	10/20/12	NCAA FB 6p-9:30p	о СМ	6:00 PM-9:3	0 PMS	5- :30	3 :	\$1,100.00 P-2	0.00 NM	3	\$3,300.00
				NCAA FB 6p-9:30	р								

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KTVX-TV

Order / Rev: 67404

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Mia Love

Alt Order #: 08887246

Product Desc: LOVE/HOUSE/R ADD

Flight Dates: 10/20/12 - 10/22/12

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Estimate: C16C22

Advertiser:

Ln Ch Start End SAT GMA	Inventory Code Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Da		Rate 3 \$1,100.00	Rating						
	2 ABC4 News at 10pm SaCM	10:00 PM-10:3	0.00 80 PIS-	:30	2	\$325.00 P-3	0.00 NM	2	\$650.00
SAT LN	Sa 10p-1030p								
Start Date End Da Week: 10/15/12 10/21/1			Rating 0.00						
	12 Good Morning America SSM	6:00 AM-7:00		:30	2	\$100.00 P-3	0.00 NM	2	\$200.00
SUN GMA	GMA Su 6a-7a								
Start Date End Da Week: 10/15/12 10/21/1			Rating 0.00						
E 5 KTVX 10/21/12 10/21/	12 Sun Reg 4 CM	9:00 PM-10:00		:30	1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
666 PARK AVE	666 PARK AVE								
Start Date End Da Week: 10/15/12 10/21/1			Rating 0.00						
E 6 KTVX 10/22/12 10/22/	12 M-F 530a-6a GMU CM	5:00 AM-5:30		:30	3	\$45.00 P-3	0.00 NM	3	\$135.00
5A NEWS	M-F 530a-6a GMU								
Start Date End Da Week: 10/22/12 10/28/1			Rating 0.00						
E 7 KTVX 10/22/12 10/22/	12 M-F 530a-6a GMU CM	5:30 AM-6:00 A		:30	2	\$35.00 P-3	0.00 NM	2	\$70.00
530A NEWS	M-F 530a-6a GMU								
<u>Start Date</u> <u>End Da</u> Week: 10/22/12 10/28/1			Rating 0.00						
E 8 KTVX 10/22/12 10/22/		9:00 AM-10:00	) AMM	:30	2	\$125.00 P-3	0.00 NM	2	\$250.00
THE DOCTORS	M-F 9a-10a								
Start Date End Da Week: 10/22/12 10/28/1			Rating 0.00						
E 9 KTVX 10/22/12 10/22/	12 Good Things Utah CM GTU 10a-11a	10:00 AM-11:0	00 AIM	:30	3	\$175.00 P-3	0.00 NM	3	\$525.00
GOOD THINGS UTAH									
Start Date End Da Week: 10/22/12 10/28/1.			Rating 0.00						
E 10 KTVX 10/22/12 10/22/	12 M-F 2p-3p CM M-F 2p-3p	2:00 PM-3:00 I	PM M	:30	4	\$150.00 P-2	0.00 NM	4	\$600.00
ANDERSON		Data	Datie						
Start Date End Da Week: 10/22/12 10/28/1			Rating 0.00						
E11 KTVX 10/22/12 10/22/	12 M-F 11p-1130p CM M-F 1103p-1133p	11:05 PM-11:3	85 PIM	:30	3	\$215.00 P-1	0.00 NM	3	\$645.00
ACC HLYWD		Poto	Pating						
Start Date End Date Week: 10/22/12 10/28/1	2 M 3	\$215.00	Rating 0.00						
E 12 KTVX 10/22/12 10/22/	12 M-F 1130p-12a CM M-F 1133p-1203a	11:35 PM-12:0	05 XIM	:30	2	\$190.00 P-1	0.00 NM	2	\$380.00
EXTRA Start Date End Da	re Weekdays Spots/Week	: Rate	Rating						
Week: 10/22/12 10/28/1	2 M 2	\$190.00	0.00						
E 13 KTVX 10/22/12 10/22/	12 Jimmy Kimmel Live CM M-F 1203a-0107a	12:05 XM-1:05	5 XMM	:30	2	\$100.00 P-1	0.00 NM	2	\$200.00
KIMMEL Start Date End Da	re Weekdays Spots/Week	: Rate	Rating						
Week: 10/22/12 10/28/1	<u>M</u> 2	\$100.00	0.00				0.05.111	_	
E 14 KTVX 10/22/12 10/22/	12 M-F 1p-2p CM M-F 1p-2p	1:00 PM-2:00 I	PM M	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
GEN HOSP								l	

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 KTVX-TV

 Flight Dates:
 10/20/12 - 10/22/12
 Estimate:
 C16C22

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E14 KTVX 10/22/12 10/22/12 M-F 1p-2p CM 1:00 PM-2:00 PM M-----:30 \$150.00 P-3 0.00 NM \$300.00 M-F 1p-2p **GEN HOSP** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M- - - - -0.00 \$150.00

Totals 34 \$9,905.00